

Director of Marketing

Job Location

Dallas, Texas, United States

Description

A highly visible opportunity at this luxury **AAA 4 Diamond, Major Convention Hotel** is available for an accomplished **Director of Marketing** to lead the marketing strategy and execution for one of Dallas's premier convention hotels in a property-based office. This Luxury 23 story glass tower located in downtown Dallas consistently holds this elite designation offering upscale style and amenities enhanced with high hospitality standards and physical comfort.

This technology-forward hotel, constructed approximately 15 years ago, offers an impressive collection of upscale amenities, including **five distinctive Food and Beverage venues, a rooftop pool deck, heated infinity pool, luxurious Spa, and a state-of-the-art fitness center**. The property enjoys a prominent position within the Dallas hospitality and convention marketplace and benefits from the resources and reputation of a nationally recognized hotel company known for quality, service excellence, and numerous industry awards.

Responsibilities

- lead a talented in-house team consisting of, **Digital Marketing Manager, Brand Marketing Manager** and **Social Marketing Coordinator** supplemented by **retained outside agency partners**, providing additional expertise and resources across key marketing disciplines
- Developing and executing marketing strategies that strengthen the hotel's position in the marketplace
- Increase awareness and engagement
- Support Revenue objectives
- Reinforce the property's distinctive identity

Qualifications

- Proven successful leadership in a similar experience
- Current U.S. work authorization required for this opportunity

Job Benefits

- Relocation assistance offered
- Compensation and benefits package further discussed over the phone or by email request

Contacts

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